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Indirect Purchaser Plaintiffs*

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

IN RE: CATHODE RAY TUBE (CRT)) Master File No. CV-07-5944 SC
ANTITRUST LITIGATION)
) MDL No. 1917
)
) **INDIRECT PURCHASER PLAINTIFFS'**
) **REPLY IN SUPPORT OF MOTION FOR**
) **PRELIMINARY APPROVAL OF CLASS**
) **ACTION SETTLEMENT WITH**
) **DEFENDANT CHUNGHWA PICTURE**
) **TUBES, LTD.**

This document relates to:

**ALL INDIRECT PURCHASER
ACTIONS**

Hearing Date: June 9, 2011
Time: 10:00 a.m.
JAMS: Two Embarcadero Center, Suite 1500
Judge: Honorable Charles A. Legge (Ret.)

The Indirect Purchaser Plaintiffs (“Plaintiffs”) submit this reply memorandum in further support of their motion for preliminary approval of the settlement with defendant Chunghwa Picture Tubes, Ltd. (“Chunghwa”), and in response to the oppositions filed by the Attorneys General for the States of Illinois, Washington and Oregon (collectively referred to herein as the “State AGs”). Plaintiffs have moved the Court to certify a nationwide settlement class of all indirect purchasers of CRT Products “who could assert, against any Defendant, antitrust claims under the laws of the United States (including its territories and protectorates), or any State.”

The State AGs oppose Plaintiffs’ motion for preliminary approval of the settlement with Chunghwa, claiming that their respective *parens patriae* provisions are the only authorized procedures for representing indirect purchaser consumers in their states and that any private settlements on behalf of such consumers are invalid because (1) Plaintiffs lack standing to represent indirect purchaser consumers in their states; and (2) Plaintiffs and their counsel are inadequate representatives of indirect purchaser consumers in their states. The State AGs are incorrect.

First, it is well established that the scope of released claims in a settlement may be broader than those brought in the underlying action, and may even exceed the scope of claims that could have been brought. Second, the State AGs' arguments that they are the sole and exclusive representatives of indirect purchasers in their states squarely conflicts with the Supreme Court's ruling in *Shady Grove Orthopedic Associates, P.A. v. Allstate Ins. Co.*, 130 S. Ct. 1431 (2010). For these reasons, and because the requirements of Rule 23 have been satisfied, it is appropriate to certify a nationwide settlement class here.

Despite Plaintiffs’ disagreement with the State AGs’ position, Plaintiffs believe that the appropriate way to address their concerns is through an allocation process. Plaintiffs’ proposal is described in detail *infra*. See Section III.

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II. Argument

A. A Nationwide Settlement Of Indirect Purchaser Claims Is Appropriate Because The Scope Of Released Claims In A Settlement May Be Broader Than Those Brought In The Underlying Action

The State AGs contend that Plaintiffs cannot represent the consumers in their states for purposes of a nationwide settlement of indirect purchaser claims against Chunghwa. But it is well established that parties to a settlement may agree to release not only claims alleged in the complaint, but also claims based on the identical factual predicate as those alleged in the underlying complaint. *See Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1287 (9th Cir. 1992) (“The weight of authority holds that a federal court may release not only those claims alleged in the complaint, but also a claim based on the identical factual predicate as that underlying the claims in the settled class action even though the claim was not presented *and might not have been presentable* in the class action.”) (Emphasis in original).¹

Indeed, no provision of Rule 23 requires that potential class members and the class representatives share identical claims. Instead, as the Supreme Court has made clear, the standard for determining Rule 23(a) adequacy is that “a class representative must be part of the class and ‘possess the same interest and suffer the same injury’ as the class members.” *E. Tex. Motor Freight Sys. Inc. v. Rodriguez*, 431 U.S. 395, 403 (1977) (quoting *Schlesinger v. Reservists Comm. To Stop the War*, 418 U.S. 208, 216 (1974)). Thus, class representatives and class members need not possess the same claims, only the same “interests.”

The Ninth Circuit has similarly described the Rule 23(a) typicality requirement: “The purpose of the typicality requirement is to assure that the interest of the named representative aligns with the interests of the class.” *Hanon v. Dataproducts Corp.*, 976 F.2d 497, 508 (9th Cir. 1992). “The test of typicality is whether other members have the same or similar injury, whether

¹ *Accord Hesse v. Sprint Corp.*, 598 F.3d 581, 590 (9th Cir. 2010); *Williams v. Boeing Co.*, 517 F.3d 1120, 1133 (9th Cir. 2008); *Reyn’s Pasta Bella LLC v. Visa USA, Inc.*, 442 F.3d 741, 749 (9th Cir. 2006).

1 the action is based on conduct which is not unique to the named plaintiffs, and whether other
2 class members have been injured by the same course of conduct.” *Id.* Rule 23(b)(3) similarly
3 requires “a predominance of common questions, not a unanimity of them.” *Sharp v. Coopers &*
4 *Lybrand*, 70 F.R.D. 544, 547 (E.D. Pa. 1976).

5 Here, all class representatives and all settlement class members possess the same interest
6 in obtaining redress and recovery for the defendants’ alleged illegal inflation of the prices
7 indirect-purchasers paid for CRT Products. All of the claims released under the settlement with
8 Chunghwa are based on an identical factual predicate – namely, the sale of price-fixed CRTs in
9 the U.S. and the application of federal and state antitrust laws to that anticompetitive conduct.
10 The anticompetitive conduct alleged in this case is illegal in every state in the Union, as well as
11 the District of Columbia, and gives rise to at least potential individual damage claims on behalf
12 of indirect purchaser consumers. Where, as here, there is a potential monetary claim in all 50
13 states, Plaintiffs and Chunghwa can settle all of those claims and any others that could arise in a
14 litigation. *See Matsushita Elec. Ind. Co., Ltd. v. Epstein*, 516 U.S. 367, 377-378 (1996).

15 In *Matsushita*, the Supreme Court held that a jurisdictional bar on litigating the settled
16 claims in the forum court did not preclude that court from approving a binding class action
17 settlement, and in the process, releasing the claims it could never have tried. *Id.* at 377-378. This
18 was not new law when *Matsushita* was decided. Courts have long recognized the ability to settle
19 a broad spectrum of factually related claims, regardless of whether they were or could be asserted
20 in the litigation before it. *See, e.g., Officers for Justice v. Civil Serv. Comm’n*, 688 F.2d 615, 632
21 n.18 (9th Cir. 1982) (“where a particular type of relief potentially available to the class members
22 is compromised in the settlement process, it is mainly irrelevant whether or not that relief was
23 specifically requested in the complaint. The breadth of negotiations is not necessarily confined
24 by the pleadings.”) This has been widely recognized by courts as a reasonable objective of
25 settlements, because “class action settlements simply will not occur if the parties cannot set
26 definitive limits on defendants’ liability.” *In re Initial Public Offering Sec. Litig.*, 226 F.R.D.

1 186, 194 (S.D.N.Y. 2005), citing *Wal-Mart Stores, Inc. v. Visa U.S.A., Inc.*, 396 F.3d 96, 121-22
 2 (2d Cir. 2005).

3 In short, even though Plaintiffs have not asserted a Washington or Oregon antitrust claim
 4 in their operative complaint, and even if the Illinois AG is correct in his interpretation of *Shady*
 5 *Grove* (which he is not), Plaintiffs may release these claims as part of the settlement with
 6 Chunghwa.

7 **B. The Proposed Class Can Include Indirect Purchasers In Illinois, Oregon and**
 8 **Washington For Settlement Purposes**

9 The State AGs also argue that the named plaintiffs and their court-appointed counsel lack
 10 standing to sue on behalf of, and thus cannot adequately represent, indirect purchasers in Illinois,
 11 Washington and Oregon because their respective state laws allow only the Attorney General of
 12 those states to pursue claims on behalf of indirect purchasers . But because each of these states’
 13 laws recognize the right of indirect purchasers to recover for damages, the Supreme Court’s
 14 recent ruling in *Shady Grove* establishes that state law may not limit the use of the class action
 15 procedure to pursue an action in federal court. 130 S. Ct. at 1437.

16 In the case of Oregon, state antitrust law explicitly recognizes indirect purchaser standing.
 17 *See* Ore. Rev. Stat. § 646.780(1)(a) (“An action authorized by this paragraph may be brought
 18 regardless of whether the plaintiff dealt directly or indirectly with the adverse party.”). Even in
 19 situations where the attorney general seeks relief *parens patriae*, private parties in Oregon can
 20 continue to seek independent relief, even as part of a class action. *See, e.g.*, § 646.780(5)(d)(B)
 21 (ensuring that a natural person may file a class action if a “sufficient number of natural persons
 22 opt out of the *parens patriae* action . . .”). These provisions make clear that Oregon state law
 23 does not confer the right to bring a class action for injuries to indirect purchasers exclusively on
 24 the Attorney General.

25 The Illinois Antitrust Act also unequivocally provides for private indirect purchaser
 26 standing. *See* 740 Ill. Rev. Stat. 10/7 (“No provision of this Act shall deny any person who is an
 27 indirect purchaser the right to sue for damages.”). It is only through a state procedural law that

1 Illinois indirect purchasers are prevented from seeking class action relief. *See id.* In *Shady*
 2 *Grove*, however, the Supreme Court found that such a state law procedural limitation should not
 3 apply in a federal court action because it was at odds with the proscriptions of Rule 23 of the
 4 Federal Rules of Civil Procedure. 130 S. Ct. at 1437. In that case, the Court addressed the
 5 validity of a New York statute that prohibited class actions where plaintiffs sought to aggregate
 6 statutory damages in federal court. In holding that Rule 23 constituted a “one-size fits all
 7 formula for deciding the class action question,” the Court determined that the New York statute
 8 was preempted by federal rules of procedure, and that the class action could go forward in federal
 9 court. *See id.* at 1437.

10 Here, the Illinois Antitrust Act provides a private right of action to indirect purchasers,
 11 but uses a procedural mechanism to restrict access to class actions. Under the reasoning of *Shady*
 12 *Grove*, this limitation should be inapplicable in this federal court proceeding. To the extent that
 13 Washington state law also provides for recovery to individual state residents, it also raises the
 14 issue of whether in form or substance such an action may be maintained as a class action in
 15 federal court. In any event, another court in this district has certified a similar class of
 16 Washington residents. *See In re Static Random Access Memory (SRAM) Antitrust Litig.*, 264
 17 F.R.D. 603 (N.D. Cal. 2009) (certifying a Washington unjust enrichment IPP class).

18 The Illinois AG attempts to distinguish *Shady Grove* by arguing that “[t]he Attorney
 19 General’s exclusive right to bring an action aggregating the damages claims of Illinois indirect
 20 purchasers is part of the substantive framework for enforcement of the Illinois Antitrust Act” and
 21 that therefore Justice Stevens’ plurality opinion would allow the Illinois restriction to survive.²

22
 23
 24 ² State of Illinois and Washington’s Opposition to Indirect Purchaser Plaintiffs’ Motion for
 25 Preliminary Approval of Class Action Settlement with Chunghwa Picture Tubes, Ltd., at p. 6-7,
 26 citing *In re Chocolate Confectionary Antitrust Litig.*, No. 1:08-MDL-1935, slip op. at 2 n.2
 27 (M.D. Pa. Feb. 18, 2011); *In re Wellbutrin XL Antitrust Litig.*, No. 08-2433, 2010 WL 5186052,
 at *6 (E.D. Pa. Dec. 22, 2010); *In re Flonase Antitrust Litig.*, 692 F. Supp. 2d. 524, 539 (E.D. Pa.
 12, 2011).

1 The Illinois AG's reliance on Justice Stevens' plurality opinion and district court cases applying
2 that opinion is misplaced.

3 As an initial matter, the Ninth Circuit has cautioned district courts to avoid assuming that
4 a plurality opinion which includes a separate concurrence automatically means that the separate
5 concurrence is controlling. *See Hayes v. Ayers*, 632 F.3d 500, 519 (9th Cir. 2011). Justice
6 Scalia's holding in *Shady Grove* that the proper inquiry is whether Rule 23 is procedural, and
7 because it is, any state laws that conflict with Rule 23 do not apply in federal court, was joined by
8 a majority of the Court.

9 Moreover, whether examined under the plurality opinion or Justice Stevens' concurrence,
10 the Illinois class action bar, 740 Ill. Comp. Stat. § 10/7, impermissibly conflicts with Rule 23.
11 The statute is, like the New York rule at issue in *Shady Grove*, a procedural rule that addresses
12 only the manner in which the claim can be filed and maintained and does not ban the claim
13 altogether. The statute does not limit the substantive right or remedy afforded indirect purchasers
14 (or ban the antitrust claim outright), but simply removes one *procedure* by which the claim may
15 be maintained in state court. The Illinois class action bar is thus "designed as a procedural rule
16 suggest[ing] it reflects a judgment about how state courts ought to operate and not a judgment
17 about the scope of state-created rights and remedies." *See Shady Grove*, at 1457 (Stevens, J.)
18 (Emphasis added). Thus, taken together with the Ninth Circuit's instructions regarding plurality
19 opinions, Plaintiffs submit that the district court opinions cited by the Illinois AG are wrongly
20 decided, and in any event, are not binding on this Court.

21 **III. The Objections Of The State AGs Can Be Mooted By Allocating Their States A Pro** 22 **Rata Share Of The Net Settlement Fund**

23 As set forth above, Plaintiffs dispute the State AG's contention that their state laws
24 somehow preclude the proposed settlement. In any event, however, Plaintiffs propose that the
25 State AGs receive a pro rata share of the Net Settlement Fund. This will moot their objection as
26 to the adequacy of the payment to their states.

Plaintiffs' Counsel does not yet know whether the distribution of the Net Settlement Fund will be made as a *cy pres* distribution, through a distribution to claimants, or a combination of the two. This will be determined based on the amount of additional monies recovered from the other defendants in this case, and will be subject to approval by the Court. Regardless of which method of distribution is chosen, Plaintiffs propose that Illinois, Washington and Oregon, along with the other states seeking damages, receive a pro rata share of the Net Settlement Fund. Each state's pro rata share would be determined by computing its population as a percentage of the total population of all states for which damage claims are being asserted. Each state's percentage allocation would be determined using census figures from the year 2000 (approximately the middle of the alleged class period), which are as follows:

State	Population (2000 Census)	Percentage
Arizona	5,130,632	3.41
California	33,871,648	22.5
District of Columbia	572,059	0.38
Florida	15,982,378	10.62
Hawaii	1,211,537	0.8
Illinois	12,419,293	8.25
Iowa	2,926,324	1.94
Kansas	2,688,418	1.79
Maine	1,274,923	0.85
Michigan	9,938,444	6.6
Minnesota	4,919,479	3.27
Mississippi	2,844,658	1.89
Nebraska	1,711,263	1.14
Nevada	1,998,257	1.33

New Mexico	1,819,046	1.21
New York	18,976,457	12.61
North Carolina	8,049,313	5.35
North Dakota	642,200	0.43
Oregon	3,421,399	2.27
South Dakota	754,844	0.5
Tennessee	5,689,283	3.78
Vermont	608,827	0.4
Washington	5,894,121	3.92
West Virginia	1,808,344	1.2
Wisconsin	5,363,675	3.56

Plaintiffs propose that each of the states receive its allocable share at a future date to be mutually agreed upon. This ultimate distribution will need to be approved by the Court, and could be further modified based on the arguments made by interested parties at the time of allocation, through a process similar to that presently being overseen by the Honorable Charles B. Renfrew (Ret.) in the *DRAM* case. See Exhibit A, Stipulation and Order Appointing The Honorable Charles B. Renfrew As Special Master, *In re Dynamic Random Access Memory (DRAM) Antitrust Litig.*, No. M-02-1486 PJH (N.D. Cal. Nov. 30, 2007) (Dkt. No. 1788).

IV. Conclusion

Plaintiffs respectfully request that the Court: (1) grant preliminary approval of the settlement with Chunghwa; (2) certify the proposed settlement class; (3) approve the notice program; and (4) set a schedule for final approval.

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1 Dated: June 7, 2011

Respectfully submitted,

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